



Pay less
Get more
No tricks

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How much Heska customers can save with Reset*, when compared to...

Test Level	IDEXX®		Zoetis®	
	1 year	6 year	1 year	6 year
1/day	\$7,829	\$51,930	\$404	\$2,680
3/day	\$20,782	\$137,845	\$4,078	\$27,047
5/day	\$33,735	\$223,762	\$8,985	\$59,596

Reset Program Test Pricing **

- \$22.95 Pre-surgical Panel
- \$30.95 Comprehensive Panel
- \$ 7.25 Electrolytes
- \$ 4.95 Individual
- \$20.75 Element POC Test Card

Customer Savings Data (based on 2023 pricing and 20 working days per month):

Test Level 1/day assumes a daily average of 1 comprehensive panel plus electrolytes, 1 presurgical panel and 1 CBC

Test Level 3/day assumes a daily average of 3 comprehensive panel plus electrolytes, 3 presurgical panel and 3 CBC

Test Level 5/day assumes a daily average of 5 comprehensive panel plus electrolytes, 5 presurgical panel and 5 CBC

** Specific packaging configurations apply.



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"We've switched over all 3 of our hospitals to Heska. Probably one of the best moves I've ever made as an owner of 35 years. We really have very few problems with the equipment and the support is excellent. With the Reset program, we get what we need every month and the ordering is simple."

Dr. Adam Cohen – Ranch Animal Hospital – Bradenton FL
Estimated Savings: 40% *

"Our expectations were definitely "reset" when we upgraded to Heska. Heska analyzers are accurate, fast and easy to use and their customer service is exceptional. Heska's fair pricing means that we pay 40% less while we get more."

John Maddigan, Practice Owner – Willamette Valley Animal Hospitals – Kaizer OR
Estimated Savings: 40% *

"The Heska Equipment is accurate and reliable. The savings have helped us give raises, which makes for happier employees. Our customer service rep has been outstanding! Knowing we have someone to turn to for questions who we can count on has made the switch to Heska more than worth it."

Dean Aldrich, DVM – Flathead Pet Emergency – Kalispell MT
Estimated Savings: \$88,000 *

cuattro DR Subscription Program* +

Add Heska's no-risk Reset Digital Radiography for no up-front investment to get the industry's leading radiographic technology at a fraction of the cost. It just works, hassle free and supported by our unified Heska team of trainers and experts available 24/7 for you and your team. All of your point of care imaging and lab diagnostics, at one easy, low, combined monthly price, for everything you need. With what you save in Reset Lab your Digital Radiography might even be considered "free"!

Reset your expectations with our integrated Lab + DR diagnostic suite, which means:

- Service Included
- Support Included
- Cloud Storage Included
- Software Upgrades Included
- No Hassle Best Performance



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*Savings figures estimated over 6 years. Not combinable with other programs or discounts. 72 Month Reset Contract Term required. Terms and Conditions apply. Pricing, claims and offer subject to change or cancellation without notice. Heska retains title to equipment. Some analyzer types may not qualify for free use on certain programs. Cuattro DR Subscription Program is only available with a Reset agreement and does not include X-ray table. Minimum shipping, handling/prep fee of \$950 (\$1,500 with DR subscription) applies. Consult your Heska rep for complete program details, eligibility, limitations, requirements, fees, service charges, taxes and additional term & conditions. Not all customers or configurations will qualify. ©2023 Heska Corporation. All rights reserved. HESKA, Element POC, Element HT5, and Element DCSX are registered trademarks and Reset, Element i+, and Cuattro DR are trademarks of Heska Corporation in the United States and in other countries. Quotations are personal opinion(s) of third parties that authorized Heska to publish them on their behalf. Claims may derive from estimates & averages of or from current end user data & published prices, & may not equal your actual data, results or savings. Not all options, prices, allocations, or programs of Heska, IDEXX or Zoetis will produce the same or any result or savings when compared. Heska is not affiliated with IDEXX or Zoetis; claims derived from their published pricing may be higher or lower than amounts specific to you. Consult IDEXX or Zoetis about their offerings and do your own analysis. IDEXX is a trademark of IDEXX Laboratories, Inc. Zoetis is a trademark of Zoetis, Inc. US20LT0112_009